

Leah Keith *Graphic Designer*

253.882.8548 LEAHKEITHHARRIS@GMAIL.COM LEAHKEITHHARRIS.COM

EXPERIENCE

DIONO *Aug 2022- Dec 2024*

GRAPHIC DESIGN SPECIALIST

Reported to the Director of Compliance

Compliance

- Manual Layout and Design
- Technical Writing and Illustrations
- Compliance Labels
- Packaging Conception and Design

Product Development

- Branding Conception and Design
- Textile and Material Research
- Product Specification
- Quality Control
- Product Fashion Specifications

Marketing

- Website, Product, and Trade Show Asset Design
- Zendesk B2C Platform
- YouTube Design and Product Management

GRAPHIC DESIGN AND CONTENT CREATOR

FREELANCE *2010-Present*

- Website Coding and Design
- Figma
- Branding
- Collateral
- Social Media
- Video Production
- Photography
- UX/UI

SKILLS/PROGRAMS

- HTML
- CSS
- Illustrator
- InDesign
- Webflow
- Wix
- Photoshop
- Rush
- Zendesk
- Microsoft Office
- Figma

INTRODUCTION

I have a passion for creating and designing new products. In my past position, I worked in juvenile products as a Graphic Design Specialist. I am a t-shaped designer with generalist experience in marketing and product development while specializing in compliance design. Collaborating closely with the Compliance Specialist, Project Managers, the Marketing team, and Engineers daily. Together, we produced new manuals, labels, point-of-purchase displays, technical illustrations, and packaging. In the compliance department, I guided projects from their inception through to development. During this time, I implemented new design standards for manuals and labels, which helped cut production costs and save money. I also initiated a "green" packaging initiative by reworking cartons to reduce waste and materials, ultimately saving the company money and minimizing our environmental footprint.

TRAINING

Art Institute of Seattle *2005-2010*

Bachelor of Fine Arts focus in Graphic Design

Google UX Design Professional Certificate *2024*

REFERENCES

Daniele Inkenbrant *Compliance Specialist*

253.260.2925

Scott McAllister *Marketing Manager*

253-304-8856

Greg Parks *Director of Compliance*

206-550-7436

Leah Keith *Graphic Designer*

253.882.8548 LEAHKEITHHARRIS@GMAIL.COM LEAHKEITHHARRIS.COM

DIONO

Compliance, Packaging, Digital Illustration, Product Development, Print Design, and Marketing

Implemented new design standards for manuals and labels and initiated a "green" packaging initiative by reworking cartons to reduce waste and materials, which helped cut production costs and save the company money.

Zendesk, YouTube, Adobe Illustrator, InDesign and Photoshop



DECAY WITH US

Social Media, Print Design, Videography, and Photography

Managed the social media accounts and significantly increased followers within six months for a small channel.

Adobe Illustrator, InDesign and Photoshop, UX/UI, HTML, CSS and JavaScript



TROPICAL FROG BEVERAGE CO

Branding, Packaging, and Print Design

Assisted in turning the client's vision into reality by developing a simple yet effective brand identity.

Adobe Illustrator and Photoshop

